

- Distribution Center Operations
- Supply Chain Operations
- Store Operations
- Store Management

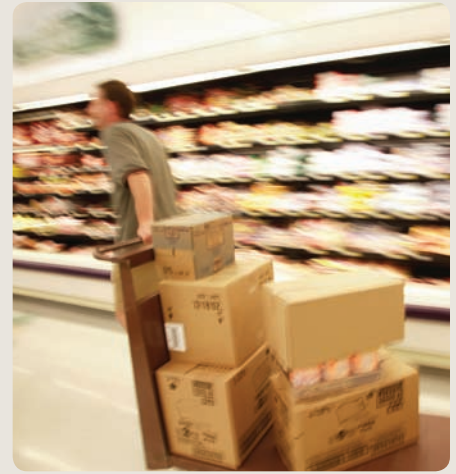
Meeting the retail challenge

Solutions for success, from the distribution center to the point of sale



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Find your competitive edge

Today's demanding retail environment forces retailers to find new ways to compete. Ever-tighter margins demand more cost-efficient and productive ways to manage the flow of inventory and information, from supplier to point of sale. Expanding consumer choice requires that you deliver an outstanding shopping experience to secure loyal customers, driving more frequent visits and a larger basket size.

Maximize your operations

Meeting these challenges requires an experienced partner with the know-how and alliances to meet them head on. That's Intermec. Our broad lineup of rugged and versatile mobile computers and RFID systems enable new levels of supply chain efficiency. You'll gain improved inventory visibility, lower operating costs and reduced out-of-stocks; ensuring you have the goods your customers want, when and where they want them.

Mobilize your store

Recent advancements in networks and Intermec mobile computers give you exciting new ways to provide extraordinary service and increase revenue. Taking advantage of new enhancements in video, voice and RFID lets store associates find answers, recommend products and verify inventory, all without ever leaving the customer's side. Assisted selling, mobile POS and line-busting are now reality. Management is untethered from the back office, free to help customers and associates on the floor while staying connected to the tools and information vital to their success.

The time is now. The technologies are here. Only Intermec brings together the rugged products, industry alliances and deep experience you need. Imagine the possibilities.



Five ways Intermec helps retailers stay ahead of the competition

Combining a complete range of rugged technologies, a collaborative approach, and strong industry partnerships, Intermec makes implementation of your supply chain systems simpler, easier, more complete and effective.

Robust, easily integrated product line

From next-generation mobile devices and radio frequency identification (RFID) readers to breakthrough scanning technology, our full range of products is built tough for dependable, reliable service. Our systems are based on industry standards to provide seamless integration and assured compatibility—now and in the years to come.

Powerful partnerships

A successful, trouble-free operation requires the right mix of hardware, software, services and related technologies. That's why Intermec partners with top-tier industry leaders including Cisco, IBM, Microsoft, Oracle and SAP. By working together, we're able to provide you with proven, end-to-end solutions.

Expert service and support

Intermec's experienced professionals and partners work closely with you to choose systems that will have the greatest strategic impact on your business. Our Global Services team helps you achieve flawless implementations on or ahead of schedule, as well as providing cost-effective long-term preventive maintenance and repair services.

Global reach

Powered by a global team of experts, Intermec has 40 years of innovation and experience. We operate in more than 70 countries around the world. Our clients include 75% of Fortune 500 companies. Intermec's broad and deep resources enable us to serve you everywhere you do business.

Committed to open standards

Intermec develops products based on open standards, giving you more and better technology choices. Our products are certified for Cisco® Compatible Extensions (CCX), validated on the IBM Store Integration Framework, compatible with Wavelink Avalanche and Terminal Emulation, powered by Microsoft's Smarter Retailing initiative, and built on Windows Mobile and CE platforms, 802.1x security, 802.11a/b/g wireless and EPC Gen2 RFID standards.

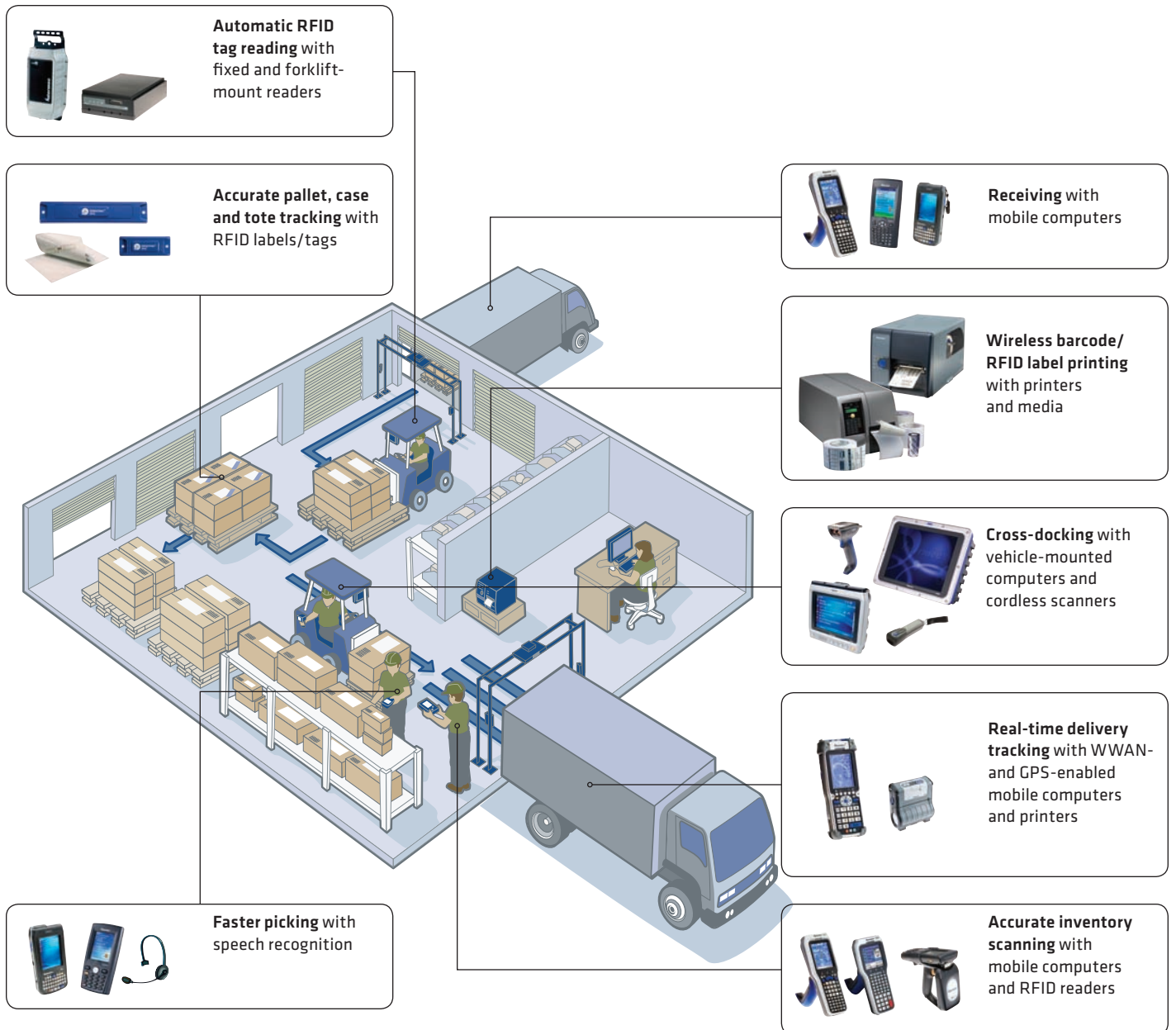
Superior wireless solutions with Cisco

A wireless infrastructure is fast becoming a required enabler for retailers, necessary to implement new business solutions in stores and DCs. To deliver best-in-class mobile systems, Intermec partners with Cisco, the world's premier networking provider. By working together closely, we're able to provide superior, open, secure solutions that maximize the capabilities of a Cisco wireless infrastructure.

Full product line for retail

Intermec delivers a full line of products especially well-suited for the needs of retail businesses, including mobile computers, RFID systems, printers, scanners and our SmartSystems™ solution for remote device management. Working in concert with partner solutions in software, middleware and wireless access, Intermec systems deliver the outstanding performance you need to improve operational efficiencies and customer service.

Distribution center operations



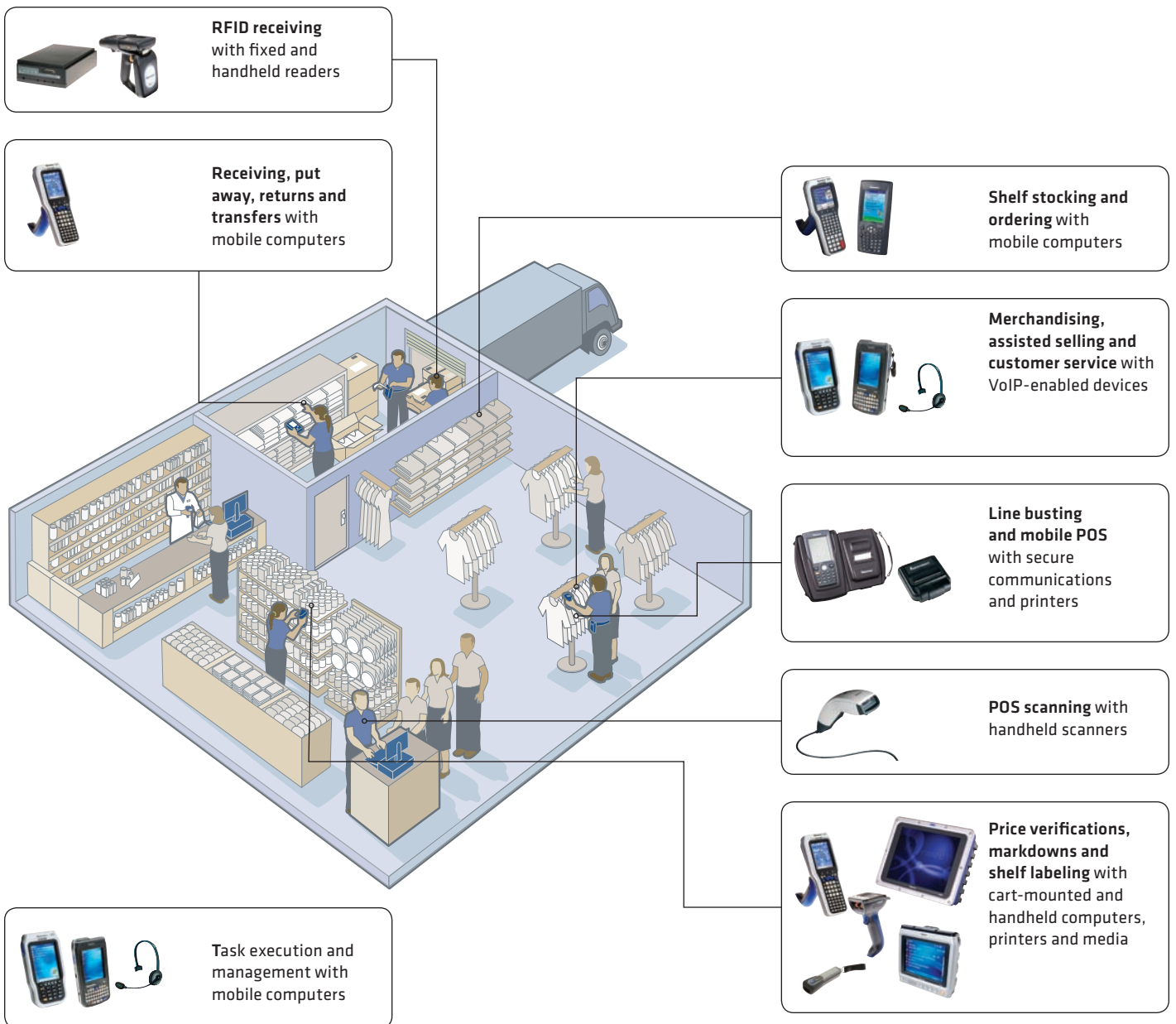
RFID leadership

RFID is transformational technology for the retail industry. The unique features and benefits of RFID enable retailers to have inventory and asset visibility never seen before. Intermecc leads the industry with more than 15 years of experience inventing, developing and installing RFID solutions. We offer the broadest range of standards compliant RFID readers, tags, software and implementation services.

Technology convergence

New capabilities in Intermecc mobile systems enable industry leading applications, on common platforms, to put better tools in the hands of your employees. Our systems deliver on the promise of today's technology and leverage integrated video, scanning, cameras, VoIP, Cisco CCX compatible WiFi, Bluetooth, 3G WAN radios, speech recognition, mag stripe readers and RFID.

In-store operations



Complete line of supply chain products and services

Mobile computing solutions
Mobile and fixed RFID systems
Scanning technology
Printers and media
Professional services
Wireless networks
Support services
Software tools and utilities

Applications

Manufacturing Operations
Warehouse Operations
Supply Chain Operations
In-Transit Visibility
Direct Store Delivery
Store Operations
Store Management
Field Service

For more information on how your business can use supply chain technology to enhance operational productivity and deliver world-class customer service, visit www.intermec.com.



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